

Marketing Research Internship

Job Responsibilities

Responsibilities may include project management, questionnaire development, data analysis, graphic presentation, report writing/preparation, and synthesis of research data for marketing strategies. Additional opportunities include in-depth interviewing and/or focus group moderating. Efforts for many assigned tasks can be conducted on campus or at home. Some time will be required in our Rockville, MD office.

Requirements

Candidates should already have had some exposure to marketing and market research, either academically or through work experience. Those with communications and/or psychology backgrounds and interests are also encouraged to apply.

Company

Originally part of the Centrac family of marketing research companies, founded in 1971, Centrac DC is one of the country's Leading Marketing Research Companies. Our national client base includes a broad spectrum of Fortune 500 and other companies. We offer competitive compensation and benefits packages commensurate with experience. We offer flexible hours – with no nights or weekends.

Respond to:

e-mail resume to: DC@centracDC.com *****Strongly Preferred*****

Fax resume to: 301-840-3859

Mail resume to: Elias Pfiler
Centrac DC, LLC
15200 Shady Grove Road, Suite 350
Rockville, MD 20850-6227

Please note – when you name files for e-mail submissions, the filename must include: your name, the date, and the submission type (either “resume” or “cover letter”). Files not named in this fashion will not be opened.

Visit our web site at <http://www.centracDC.com>