

CENTRAC

DC is a full-service* market research company with extensive experience in the healthcare and medical industries – from disposable supplies to large scale capital equipment and from drug discovery to market launch or repositioning – our medical research staff works to create a research plan to meet your specific needs.

Through our experience, we have come to appreciate convention research as an invaluable tool in meeting many of our clients' needs. It affords you the opportunity to conduct research among a more readily available and receptive audience in a more cost effective manner.

We have developed a team that specializes in **planning and executing both quantitative and qualitative research methodologies at healthcare meetings** around the world.

Examples of our past projects include:

- Pre-recruited focus groups and in-depth interviews
- Surveys conducted at booths (ours or others)
- In-depth interviews recruited on site

Healthcare conventions provide **access to key opinion leaders** and a rare opportunity to do face-to-face **research without geographical barriers**. Your audience may gather together only once a year and we can provide the expertise to help you capitalize on that opportunity.

**As a full-service market research company, the conference opportunities highlighted in this brochure represent only one aspect of Centrac DC's broad capabilities.*

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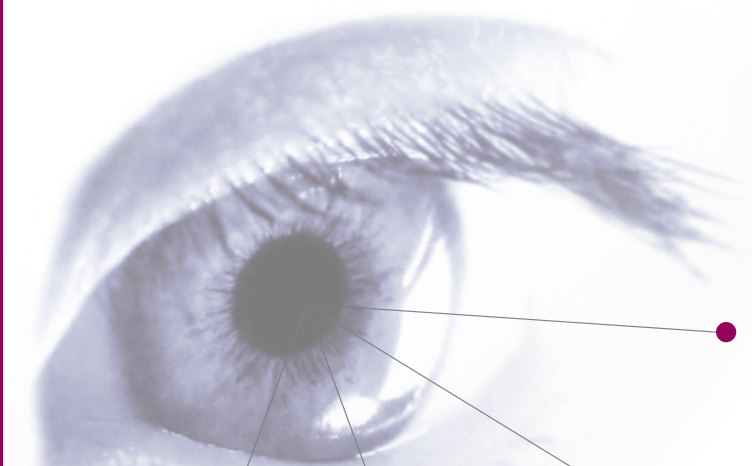
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Healthcare Conferences
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CENTRAC

DC, LLC



• Full Service Marketing Research

• International and Domestic

Quantitative and Qualitative

• Medical Specialty

Pharmaceutical
Healthcare
Life Sciences
Medical Device

• State-of-the-Art Techniques

PROVIDING ACTIONABLE INSIGHT
INTO YOUR MARKET

2008 HEALTHCARE CONFERENCES

www.centracdc.com | 301-840-3850

Healthcare Meetings in 2008

JANUARY

Domestic

1/28 – 1/30 Society of Thoracic Surgeons **Fort Lauderdale**
 1/30 – 3/2 American Academy of Hospice and Palliative Medicine **Tampa Bay**

International

1/16 – 1/19 5th Congress EuroNeuro **Maastricht, Netherlands**

FEBRUARY

Domestic

2/1 – 2/5 American Academy of Dermatology **San Antonio**
 2/2 – 2/6 Society of Critical Care Medicine, 37th Critical Care Congress **Honolulu**
 2/4 – 2/8 Geriatrics Issues in Primary Care **Sarasota**
 2/10 – 2/13 American Society for Parenteral & Enteral Nutrition **Chicago**
 2/13 – 2/16 American Academy of Pain Medicine **Orlando**
 2/14 – 2/16 19th Annual International Colorectal Disease Symposium **Fort Lauderdale**
 2/20 – 2/22 30th International Stroke Conference **New Orleans**
 2/28 – 3/2 Emergency Nurses Association **Honolulu**

International

2/5 – 2/8 19th World Congress on Anti-Cancer Treatment **Paris, France**
 2/22 – 2/23 Dementia Fair Congress **Leipzig, Germany**
 2/21 – 2/23 6th Genoa Meeting on Hypertension, Diabetes and Renal Diseases **Genoa, Italy**

MARCH

Domestic

3/5 – 3/9 American Academy of Orthopaedic Surgeons **San Francisco**
 3/9 – 3/14 Inventional Cardiology 2008, 23rd Annual International Symposium **Snowmass Village**
 3/10 – 3/13 American College of Healthcare Executives Congress on Healthcare Management **Chicago**
 3/12 – 3/15 American Institute of Ultrasound in Medicine **San Diego**
 3/12 – 3/16 American College of Osteopathic Family Physicians **Denver**
 3/13 – 3/16 60th Annual Cancer Symposium of the Society of Surgical Oncology **Chicago**
 3/14 – 3/17 American Pharmaceutical Association **San Diego**
 3/14 – 3/18 American Academy of Allergy, Asthma & Immunology Annual Meeting **Philadelphia**
 3/15 – 3/20 Society of Interventional Radiology **Washington, DC**
 3/29 – 4/1 American College of Cardiology **Chicago**
 3/29 – 4/1 Clinical Laboratory Management Association **Atlanta**
 3/30 – 4/3 Association of Perioperative Registered Nurses **Anaheim**

International

3/2 – 3/7 World Congress of Anesthesiologists **Cape Town, South Africa**
 3/7 – 3/11 European Congress of Radiology **Vienna, Austria**
 3/18 – 3/21 27th International Symposium on Intensive Care and Emergency Medicine **Brussels, Belgium**
 3/26 – 3/29 European Association of Urology Congress **Milan, Italy**

APRIL

Domestic

4/2 – 4/6 National Kidney Foundation **Dallas**
 4/2 – 4/6 American Society for Laser Medicine & Surgery **Kissimmee**
 4/4 – 4/9 American Society of Cataract & Refractive Surgery **Chicago**
 4/5 – 4/8 Society for Healthcare Epidemiology of America **Orlando**
 4/9 – 4/12 Society of American Gastrointestinal Endoscopic Surgeons **Philadelphia**
 4/12 – 4/16 American Association for Cancer Research **San Diego**
 4/12 – 4/19 American Academy of Neurology **Chicago**
 4/14 – 4/17 National Association of Pediatric Nurse Practitioners **Nashville**
 4/26 – 4/30 National Association of Chain Drug Stores **Palm Beach**
 4/26 – 5/1 American Association of Neurological Surgeons **Chicago**
 4/29 – 5/2 American Burn Association **Chicago**
 4/30 – 5/4 American Geriatrics Society **Washington, DC**

International

4/10 – 4/12 ANTI-AGING Medicine World Congress **Paris, France**
 4/15 – 4/19 European Breast Cancer Conference **Berlin, Germany**
 4/19 – 4/22 18th European Congress of Clinical Microbiology and Infectious Diseases and 26th International Congress of Chemotherapy **Barcelona, Spain**

MAY

Domestic

5/1 – 5/4 American Society of Regional Anesthesia **Cancun**
 5/2 – 5/6 American Pediatric Society **Honolulu**
 5/3 – 5/7 American College of Obstetricians & Gynecologists **New Orleans**
 5/3 – 5/8 American Association of Critical Care Nurses **Chicago**
 5/3 – 5/8 American Psychiatric Association **Washington, DC**
 5/4 – 5/8 American Society of PeriAnesthesia Nurses **Dallas**
 5/7 – 5/10 American Pain Society **Tampa**
 5/10 – 5/14 American Association for Thoracic Surgery **San Diego**
 5/14 – 5/17 American Society of Hypertension **New Orleans**
 5/14 – 5/18 American Association for Clinical Endocrinologists **Orlando**
 5/15 – 5/17 American College of Physicians Internal Medicine 2008 **Washington, DC**
 5/15 – 5/18 Oncology Nursing Society **Philadelphia**
 5/16 – 5/21 American Thoracic Society **Toronto**
 5/17 – 5/21 National Association of Orthopaedic Nurses **San Jose**
 5/17 – 5/22 American College of Radiology **Washington, DC**
 5/17 – 5/22 Digestive Disease Week **San Diego**
 5/17 – 5/22 American Urological Association **Orlando**
 5/23 – 5/28 American College of Nurse - Midwives **Boston**
 5/24 – 5/29 American Academy of Physician Assistants **San Antonio**
 5/28 – 5/31 American College of Sports Medicine **Indianapolis**
 5/30 – 6/1 American Society of Clinical Oncology **Chicago**
 5/31 – 6/4 American Transplant Congress **Toronto**

International

5/3 – 5/7 European Congress of Endocrinology **Berlin, Germany**
 5/7 – 5/10 7th Congress of European Federation of Internal Medicine **Rome, Italy**
 5/10 – 5/13 45th ERA-EDTA Congress, European Renal Association Spinweek **Stockholm, Sweden**
 5/26 – 5/31 Euroanaesthesia **Geneva, Switzerland**
 5/31 – 6/3 **Copenhagen, Denmark**

JUNE

Domestic

6/1 – 6/5 American Society for Microbiology **Boston**
 6/3 – 6/7 American College Health Association **Orlando**
 6/5 – 6/8 Society for Vascular Surgery **San Diego**
 6/6 – 6/10 American Diabetes Association, 68th Scientific Sessions **San Francisco**
 6/7 – 6/11 American Society of Colon & Rectal Surgeons **Boston**
 6/14 – 6/18 Society of Nuclear Medicine **New Orleans**
 6/15 – 6/18 Endocrine Society **San Francisco**
 6/15 – 6/19 Association for Professionals in Infection Control **Denver**
 6/21 – 6/25 Wound, Ostomy & Continence Nurses Society **Orlando**
 6/25 – 6/27 American Optometric Association **Seattle**
 6/26 – 6/30 American Academy of Nurse Practitioners **Washington, DC**
 6/28 – 7/1 National Association of School Nurses **Albuquerque**

International

6/4 – 6/7 European Congress On Physical Medicine & Rehabilitation **Brugge, Belgium**
 6/7 – 6/11 18th Meeting of the European Neurological Society **Nice, France**
 6/12 – 6/15 13th Congress of the EHA **Copenhagen, Denmark**

JULY

Domestic

7/16 – 7/20 Academy of General Dentistry **Orlando**
 7/19 – 7/22 American Veterinary Medical Association **New Orleans**
 7/24 – 7/27 American Podiatric Medical Association **Honolulu**
 7/26 – 7/31 National Medical Association **Atlanta**
 7/27 – 7/31 American Association for Clinical Chemistry **Washington, DC**
 7/30 – 8/2 American Academy of Family Physicians **Kansas City**

International

7/5 – 7/8 20th Meeting of the European Society for Cancer Research **Lyon, France**
 7/26 – 7/29 International Academy of Cardiology 13th World Congress on Heart Disease **Toronto, Canada**

AUGUST

Domestic

8/6 – 8/9 American Association of Diabetes Educators **Washington, DC**
 8/9 – 8/13 American Association of Nurse Anesthetists **Minneapolis**
 8/21 – 8/24 American Academy of Pain Management **Nashville**

International

8/17 – 8/22 12th World Congress on Pain **Glasgow, Scotland**
 8/23 – 8/26 12th European Federation of Neurological Societies Congress **Madrid, Spain**
 8/27 – 8/31 UICC World Cancer Congress 2008 **Geneva, Switzerland**

SEPTEMBER

Domestic

9/17 – 9/21 American Academy of Family Physicians Scientific Assembly **San Diego**
 9/20 – 9/25 Congress of Neurological Surgeons **Orlando**
 9/21 – 9/24 American Academy of Otolaryngology **Chicago**
 9/21 – 9/24 American Neurological Association **Salt Lake City**
 9/21 – 9/24 Heart Failure Society of America, Inc. **Toronto**
 9/24 – 9/27 Emergency Nurses Association **Minneapolis**

International

9/2 – 9/6 12th World Conference on Lung Cancer **Seoul, Korea**
 9/4 – 9/7 58th Annual Meeting of the Canadian Psychiatric Association **Vancouver, BC**
 9/10 – 9/14 14th Congress of the European Society of Surgical Oncology **The Hague, Netherlands**

OCTOBER

Domestic

10/2 – 10/5 American Thyroid Association **Chicago**
 10/3 – 10/8 American College of Gastroenterology **Orlando**
 10/5 – 10/8 American Health Care Association **Nashville**
 10/11 – 10/14 American Academy of Pediatrics **Boston**
 10/11 – 10/15 National Community Pharmacists Association **Tampa**
 10/12 – 10/15 National Association for Home Care **Fort Lauderdale**
 10/12 – 10/16 American College of Surgeons **San Francisco**
 10/14 – 10/18 North American Spine Society **Toronto**
 10/16 – 10/19 American Dental Association **San Antonio**
 10/18 – 10/22 American Society of Anesthesiologists **Orlando**
 10/19 – 10/22 American College of Clinical Pharmacy **Louisville**
 10/25 – 10/28 Interscience Conference on Antimicrobial Agents **Washington, DC**
 10/24 – 10/29 American College of Rheumatology **San Francisco**
 10/25 – 10/28 Infectious Disease Society of America **Washington, DC**
 10/27 – 10/30 American College of Emergency Physicians **Chicago**
 10/29 – 11/2 American College of Nurse Practitioners **Nashville**
 10/31 – 11/4 American Society of Plastic Surgeons **Chicago**

International

10/11 – 10/14 Acute Cardiac Care 2008 **Versailles, France**
 10/16 – 10/19 6th International Congress on Mental Dysfunction in Parkinson's Disease **Dresden, Germany**

NOVEMBER

Domestic

11/4 – 11/9 American Society of Nephrology, Renal Week **Philadelphia**
 11/7 – 11/11 American Society of Cytopathology **Orlando**
 11/7 – 11/12 American Association of Allergy, Asthma and Immunology **Seattle**
 11/8 – 11/11 American Academy of Ophthalmology **Atlanta**
 11/8 – 11/12 American Society for Reproductive Medicine **San Francisco**
 11/16 – 11/20 American Association of Pharmaceutical Scientists **Atlanta**
 11/19 – 11/22 American Society of Consultant Pharmacists **New Orleans**
 11/21 – 11/25 Gerontological Society of America **National Harbor**
 11/30 – 12/5 Radiological Society of North America **Chicago**

DECEMBER

Domestic

12/6 – 12/10 American Association of Equine Practitioners **San Diego**
 12/6 – 12/9 American Society of Hematology **San Francisco**

International

12/3 – 12/7 World Congress on Osteoporosis **Bangkok, Thailand**