

Marketing Research Account Executive

Job responsibilities will include lead generation, developing and presenting pitches, closing deals, developing marketing materials, and managing and following-up on new business leads.

The successful candidate may be:

- A project director or market research manager currently trapped in a position which does not allow the opportunity to participate in business development
- A successful account executive who would prefer a position where there is a major opportunity to make a difference in the future direction of a company

Originally part of the Centrac family of marketing research companies, founded in 1971, Centrac DC is one of the country's Leading Marketing Research Companies. Our national client base includes a broad spectrum of Fortune 500 and other companies. We offer a competitive compensation and benefits package commensurate with experience.

Respond to:

e-mail resume to: JAdler@centracDC.com *****Strongly Preferred*****

Fax resume to: 301-840-3859

Mail resume to: Jeff Adler, President
Centrac DC, LLC
15200 Shady Grove Road, Suite 350
Rockville, MD 20850-6227

Please note – when you name files for e-mail submissions, the filename must include: your name, the date, and the submission type (either “resume” or “cover letter”). Files not named in this fashion will not be opened.

Visit our web site at <http://www.centracDC.com>